

BOOTLEGGERS, BRANDING & STRATEGY SECRETS

NCMPR District 5  October 1-3, 2024

Saint Paul Hotel in Saint Paul, Minnesota

We're enjoying fall in Saint Paul while we look back 100 years to the area's Roaring 20s and history of bootlegging.

You're invited to join the Marketing Mayhem and showcase your product or service while connecting and networking with community college marketers and public relations professionals from the Midwest, Manitoba, Puerto Rico, and Virgin Islands.

All sponsors will receive a digital list of conference attendees after the event.

John Dillinger Sponsorship  \$3,000

SOLD Conference Sponsorship

Two conference registrations with full conference access, including Medallion Awards Dinner, Awards of Excellence Luncheon, and Gangster Tour. Opportunity to purchase extra conference registration(s).

- Premier booth space and location at the conference.
- Company banner prominently displayed at the front of the conference stage/podium.
- A two-minute opportunity to speak at the conference kickoff.
- Recognition as the title sponsor in all conference materials, including the conference program, district conference webpage, mobile app, and all promo emails.
- Co-presentation opportunity with an NCMPR member (topic to be approved by the conference planning committee).

Wabasha Cave Sponsor \$2,700

Medallion Awards Sponsorship

- Two conference registrations. Opportunity to purchase extra conference registration(s) and Awards of Excellence meals separately.
- Booth space for tabletop display (six-foot skirted table). Displays must fit on or behind the table.
- Company signage prominently displayed at Medallion Awards.
- A two-minute opportunity to speak at the Medallion Awards evening event.
- Recognition in conference materials including Medallion Award presentation, conference program, mobile app, and two promo emails.
- Co-presentation opportunity with an NCMPR member (topic to be approved by the conference planning committee).

* \$700 of the \$2,700 will be paid directly to the hotel for cocktail hour

Gangster Tour Sponsor \$2,000

SOLD Members Only except for Gangster Tour Sponsor Employees and the John Dillinger Full Conference Sponsor Employees

Bus & Wabasha Cave Tour Sponsorship

- Two conference registrations. Opportunity to purchase extra conference registration(s), Medallion Awards Dinner and Awards of Excellence Luncheon separately.
- Booth space for tabletop display (six-foot skirted table). Displays must fit on or behind the table.
- A two-minute opportunity to speak at the Gangster Bus & Wabasha Cave Tour
- Recognition in conference materials including conference program, mobile app, and two promo emails.
- Co-presentation opportunity with an NCMPR member (topic to be approved by the conference planning committee).

An exhibitor application is online at **ncmpr.org**

Click on "District Conferences."
Application and payment should be completed at least three weeks in advance of the district conference.

www.ncmpr.org/district-conference-exhibitor-information

Ma Barker Sponsor \$2,000

Awards of Excellence Sponsorship:

SOLD Letter, Communicator, and Rising Star sponsorship

- Two conference registrations. Opportunity to purchase extra conference registration(s) and Medallion Dinner meals separately.
- Booth space for tabletop display (six-foot skirted table). Displays must fit on or behind the table.
- Company signage prominently displayed at the Awards of Excellence.
- A two-minute opportunity to speak at the Awards of Excellence Luncheon.
- Recognition in conference materials including Awards of Excellence presentation, conference program, mobile app, and two promo emails.
- Co-presentation opportunity with an NCMPR member (topic to be approved by the conference planning committee).

J. Edgar Hoover Sponsor \$1,500

SOLD Visual Sponsorship

- One conference registration. Opportunity to purchase extra conference registration(s), Medallion Dinner, and Awards of Excellence meals separately.
- Booth space for tabletop display (six-foot skirted table). Displays must fit on or behind the table.
- Recognition in conference materials, conference program, mobile app, and two promo emails.
- Co-presentation opportunity with an NCMPR member (topic to be approved by the conference planning committee).

Bootleg Exhibitor \$800

- One conference registration (additional registration can be purchased for \$300).
- One tabletop display (six-foot skirted table). Displays must fit on or behind the table.
- Recognition in conference program, mobile app, and two promo emails.
- Medallion and Awards of Excellence meals are not included in the price. Tickets for the meals can be purchased separately.